

HelpHOPELive :: Mission & Fact Sheet

GRASS-ROOTS FUNDRAISING ASSISTANCE



WHO WE ARE—AND WHAT WE DO

HelpHOPELive is a nonprofit that empowers individuals and families to overcome financial barriers related to transplantation or catastrophic injury through grass-roots fundraising.

HelpHOPELive provides the consultation needed to bridge the gap between what health insurance will pay and what is actually needed to heal, live and thrive.

OUR IMPACT

In Fiscal Year Ending 9/2011, HelpHOPELive:

- Established 643 new patient fundraising campaigns — managed 2,500 campaigns total.
- Helped raise more than \$8.4 million from nearly 30,000 donors and 572 community fundraising events.
- Paid more than \$6.6 million for 1,944 clients' uninsured medically related expenses.
- Awarded 346 challenge grants to patient campaigns in recognition of fundraising success: \$243,500.
- Provided 78 one-time emergency grants to patients needing immediate assistance to avert a medical crisis: \$69,849.

Since inception through FYE 9/2011, HelpHOPELive has:

- Helped families raise nearly \$80 million through community-based fundraising.
- Paid more than \$66 million for our clients' uninsured medical expenses.
- Provided resources and referrals to 23,000 patients and families.

THE NEED

There are more than 110,000 people on the transplant waiting list in the United States. It is estimated there are 12,000 new cases of spinal cord injury, and 1.7 million traumatic brain injuries each year¹. These medical crises are expensive: average first-year expenses for a transplant are more than \$650,000; yearly expenses for someone with a severe catastrophic injury (spinal cord or traumatic brain) can top \$500,000. Even with insurance, most families cannot afford these expenses alone. **It's easy to see the demand for HelpHOPELive.**

In FYE 9/2011, HelpHOPELive responded to more than 2,000 requests for assistance.

¹ Sources: United Network for Organ Sharing: unos.org; Milliman Research Report: 2011 U.S. Organ and Tissue Transplant Cost Estimates and Discussion; Centers for Disease Control and Prevention: cdc.org.