

Why HelpHOPELive?

WE BRIDGE THE GAP

HelpHOPELive™ provides the consultation needed to raise funds to bridge the gap between what health insurance will pay and what is actually needed to heal, live and thrive.

Since inception in 1983, funds raised through HelpHOPELive™ (formerly NTAF) have paid for more than \$70 million in uninsured expenses for our patients.

WHAT WE PAY FOR

Funds raised through HelpHOPELive™ in honor of patients pay for out-of-pocket transplant-related expenses such as:

- insurance premiums, co-pays and deductibles;
- temporary relocation/housing for patient and caregiver (incl., moving expenses);
- immunosuppressant medications;
- travel expenses;
- living donor expenses and more.

We are accountable for every dollar — and to every client.

GET A NO-COST START ON
FUNDRAISING, CALL: **800.642.8399**.

P L E D G E T O



BY WORKING WITH,
VOLUNTEERING FOR,
OR RECOMMENDING
OUR ORGANIZATION.

From cover: Sandra Guzman at a BBQ/Silent Auction in her honor. Sandra received a kidney transplant.

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Mobilizing Communities



To Fundraise for Transplant Expenses



Why Fundraise?

TRANSPLANTS ARE COSTLY

Anyone facing a transplant should consider fundraising as a way to prepare for uninsured medically related expenses. Average first-year costs for a transplant are more than \$650,000.

PEOPLE WANT TO HELP

Fundraising through HelpHOPELive™ provides a reliable mechanism for friends and neighbors to support patients in a tangible way.

WE ENABLE YOU TO DO

HelpHOPELive™ is a nonprofit that empowers individuals and families to overcome financial barriers to transplantation through grass-roots fundraising, providing:

- personalized fundraising guidance and materials;
- fiscal accountability of funds raised;
- tax advantages for donors;
- challenge grants for patient campaigns.

Our Process ::



- 1 Patient or support person connects with HelpHOPELive™ by calling **800.642.8399** or by visiting helpholive.org.
- 2 Individual receives information about community-based fundraising from a HelpHOPELive™ Patient Services Coordinator.
- 3 Patient submits an application to confirm medical and financial need.
- 4 Patient Services Coordinator helps write an appeal letter, plan events, design flyers, and approach the media.
- 5 HelpHOPELive™ creates a patient web page on helpholive.org for secure online donations and social sharing of the campaign.
- 6 Tax-deductible donations are held in a Regional Restricted Fund in honor of the patient.
- 7 Campaign balances and a list of contributors are updated weekly and available to the patient.
- 8 Patient submits a Fund Request Form for medically related expenses. Expenses are paid weekly.



APPLY NOW:

HelpHOPELive.org/online-application
or call 800.642.8399.

