

Why HelpHOPELive?

WE BRIDGE THE GAP

HelpHOPELive™ provides the consultation needed to raise funds to bridge the gap between what health insurance will pay and what is actually needed to heal, live and thrive.

Since inception in 1983, funds raised through HelpHOPELive™ (formerly NTAF) have paid for more than \$70 million in uninsured expenses for our clients.

WHAT WE PAY FOR

Funds raised through HelpHOPELive™ in honor of patients pay for out-of-pocket injury-related expenses such as:

- home modifications for accessibility;
- home health care services;
- physical therapy and rehabilitation;
- specially equipped vans and durable medical equipment;
- experimental treatments;
- insurance deductibles, premiums, co-pays — and more.

GET A NO-COST START ON FUNDRAISING, CALL: **800.642.8399**.



APPLY NOW:

[HelpHOPELive.org/online-application](https://www.helphopelive.org/online-application)
or call **800.642.8399**.

From cover: Kirk Williams sustained a spinal cord injury in a mountain biking accident two years ago. His family began fundraising almost immediately. Funds raised through HelpHOPELive: more than \$145,000.

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Mobilizing Communities



To Fundraise for Catastrophic Injury Expenses



Why Fundraise?

INJURIES ARE EXPENSIVE

Anyone faced with a catastrophic injury (spinal cord or traumatic brain) should consider fundraising to pay for critical but uninsured medically related expenses. Costs vary greatly dependent upon level or severity of injury, *ranging from \$500,000 to more than \$3 million throughout a lifetime.

PEOPLE WANT TO HELP

Fundraising through HelpHOPELive™ provides a reliable mechanism for friends and neighbors to support patients in a tangible way.

WE ENABLE YOU TO DO

HelpHOPELive™ is a nonprofit that empowers individuals and families to overcome financial barriers to catastrophic injury through grass-roots fundraising, providing:

- personalized fundraising guidance and materials;
- fiscal accountability of funds raised;
- tax advantages for donors.

*SOURCE: CENTERS FOR DISEASE CONTROL AND PREVENTION



Our Process ::

- 1 Patient or support person connects with HelpHOPELive™ by calling **800.642.8399** or by visiting helpholive.org.
- 2 Individual receives information about community-based fundraising from a HelpHOPELive™ Patient Services Coordinator.
- 3 Patient submits an application to confirm medical and financial need.
- 4 Patient Services Coordinator helps write an appeal letter, plan events, design flyers, and approach the media.
- 5 HelpHOPELive™ creates a patient web page on helpholive.org for secure online donations and social sharing of the campaign.
- 6 Tax-deductible donations are held in a Regional Restricted Fund in honor of the patient.
- 7 Campaign balances and a list of contributors are updated weekly and available to the patient.
- 8 Patient submits a Fund Request Form for medically related expenses. Expenses are paid weekly.

