



I WANT TO PERSONALLY SHARE SOMETHING WITH YOU



This new name and logo (at left) is the result of our NTAF renaming and rebranding effort to *reflect our true mission*.

So why the change? While NTAF is an acronym for our legal name, **HelpHOPELive™** more accurately reflects what communities do every time people volunteer for, give to, support or recommend our organization to empower families to overcome financial obstacles related to transplantation or catastrophic injury.

During the coming months you will see our new identity more and more. But for now, we've chosen to demonstrate good stewardship of our funds by using our existing materials to save money and manage our overhead so we can maximize the amount of money that goes to our clients to assist with medical expenses.

Although we have a new name, there is one thing that will not change—our commitment to personalized fundraising services to help families and individuals bridge the gap between what they have and what they need to thrive.

CONSIDER SHARING HOPE

We need your support. Tell us how we made a difference in your life. **By sharing your story, you can help others better understand how HelpHOPELive™ can help them.** If you're willing to share your story, please email sharehope@helphopelive.org.

Thank you for your past support, and we hope that you appreciate and embrace our new name as we ask all our friends, associates and clients to join with us to **HelpHOPELive™**



Lynne Samson

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